

## Press Release

### myhotel Brighton team up with local Social Enterprise - Nourish

This coming January and February will see myhotel Brighton team up with Social Enterprise and local organisation - Nourish. Nourish provide vocational training and work experience to vulnerable and disadvantaged adults. The focus of the training is centred around Catering and Horticulture – of which food is a common link.

Throughout the first two months of 2011 the Brighton based boutique hotel will offer guests the opportunity to donate £1 of their final hotel bill to supporting the training at Nourish's Cafe based at the East Brighton Community Mental Health Centre and their Community Farm at Stanmer Park.

General Manager of myhotel Brighton, Ben Ferrer said, "After nearly three years in the city we're proud to be working with Nourish and supporting the local community. It truly is a wonderful organisation."

Nourish's Chief Executive Alan Lugton said, "The innovation and thinking of myhotels is truly inspirational. Their Initiative will help support Nourish in delivering its training activities. A big thank you"

-ENDS-

#### About Nourish

Nourish is a Social Enterprise that provides vocational training and work experience to vulnerable and disadvantaged adults. The types of Training Nourish offer vary depending on the needs of the individual and range from 6-12 week work experience, C&G NPTC entry level qualifications, NVQ level 1 & 2. Nourish also offer various other courses to compliment the training which include Food Safety Level 2, Health and Safety Level 2, Risk Assessment. Nourish offer these courses commercially as well, the profits made from them help subsidise the course they deliver to their beneficiaries. Nourish have also recently just partnered with an award winning training organisation called Baldwin Training – who will help them grow their capacity for delivering the good work they do. Nourish recently was awarded Winner in the Foodie of the Year Categories of the Sussex Eco awards

<http://www.sussexecoawards.org.uk/2010/09/the-winners/>

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#### About myhotel Brighton

Opened in March 2008 myhotel Brighton is the shared vision of CEO & Founder of myhotels Andy Thrasyvoulou in conjunction with Karim Rashid. Described by Andy as a place 'where Freddie Mercury might have met the Maharishi'. myhotel Brighton, is an 80 guestroom hotel in the heart of the cultural quarter of the North Laines – each guestroom features beautifully curved walls that accentuate design and spiralling energy – each curve is etched in to the very foundations of the hotel. myhotel Brighton celebrates the digital and spiritual age in which we live – addressing both emotionally and physically the new international global society. The spaces are soft, curved conceptual and engage technology, visuals, textures, colours, and all the desires that are intrinsic to travelling.

For more information about myhotel Brighton and myhotels group please contact Imran Hussain by email [imranhussain@myhotels.com](mailto:imranhussain@myhotels.com) or call 07787 820 168.

For more information about Nourish please contact Alan Lugton by email [alan.lugton@nourishcic.co.uk](mailto:alan.lugton@nourishcic.co.uk) or call 01273 686 000