



about myhotel Brighton...

"where Freddie Mercury meets the Maharishi"

Opened in March 2008 myhotel Brighton is the shared vision of CEO & Founder of myhotels Andy Thrasyvoulou in conjunction with Karim Rashid. Described by Andy as a place 'where Freddie Mercury might have met the Maharishi'. It is truly exceptional.

myhotel Brighton, an 80 guestroom hotel in the heart of the cultural quarter of the North Laines – each guestroom features beautifully curved walls that accentuate design and spiraling energy – each curve is etched in to the very foundations of the hotel. The guestrooms also boast a fully integrated sound system that is compatible with your mp3 player, DVD player and flat screen TV. In addition, BeeKind Collection blends offer skin-friendly formulations in environmentally kind packaging. Complimentary Wi-Fi is available throughout the entire hotel. Through elements of feng shui the hotel exudes calmness and stimulates creative flow.

The philosophies behind myhotel Brighton are positive energy and heightened spirituality. The hotel is very much a place for new contemporary pleasures spanning over culture, design and comfort – it is the perfect place to relax, socialise, work and engage in experiences that are memorable and unlike any other in the world.

The destination bar - merkaba is a distinctive and spirited lounge and cocktail bar, at the epicentre of the hotel and Brighton itself. As you enter, take in the timber-slatted walls that surround you, their sculpted curves and graceful lines colluding to convey a feeling of cosiness, warmth and effortless comfort. The surroundings blend together as one entity to evoke a feeling of private luxury - as if it has been borrowed from within one rich, immense hard wood. merkaba is open every day of the week. Sunday – Thursday 12pm to 12am, Friday – Saturday 12pm to 2am, and for in-house guests the bar open 24 hours.

The hotel also boasts suites that have been designed by local Brighton artists. Names as grand as Alex Macarthur, Martin Thomas and Lucien Hewetson, have all assisted in creating a hotel that is as much Brighton itself as it is myhotels. And of course the penthouse, intriguingly named carousel, features a 300-year-old vintage carousel horse.

myhotel Brighton celebrates the digital and spiritual age in which we live – addressing both emotionally and physically the new international global society. The spaces are soft, curved conceptual and engage technology, visuals, textures, colours, and all the desires that are intrinsic to travelling.

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